

LET THE ELEMENTS INSIDE



In September, the highly appreciated Elements expands with four new colours, making the collection even more versatile.

Elements features a balanced, natural melange look, drawing inspiration from nature. It highlights natural tones inspired by tactile materials such as stone, wood, and textiles. With its calm base colours and Scandinavian feel, Elements' simple versatility makes it an exceptional neutral backdrop for diverse interiors.

- We have enhanced the tactile and textile characteristics in the new Elements collection, deepening the colours and making them comforting and pleasant. It's a subtle blend of hues, neutral colours, and chromatic accents. The collection ranges from rich, rustic, earthy tones to lighter, crisp, and

cool colours. They blend into the environment, almost as if they were taken directly from nature, says Lisa Jarhult, Product Developer at Bolon.

The collection withstands the high footfall levels common in large spaces. Its calm, natural aesthetic means it can be used effectively across large areas, creating a sense of unity in spaces of all sizes. The collection consists of twelve articles that create a contemporary design with a warm and welcoming feeling to any space and interior.

All Bolon flooring and rugs contain 68% waste material with zero climate impact. In addition, all products are 100% made in Sweden in our climate-neutral production.

Available worldwide from the 10th of September.

BOLON

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Bolon is a world-leading design company creating climate-neutral flooring and rugs. All our products are designed and produced in Sweden. Under the leadership of sisters Annica and Marie Eklund, the third-generation family business has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas and Apple. With a strong commitment to sustainability, Bolon designs and manufactures all products in its facility using only renewable energy. The company has gained worldwide recognition for their award-winning design, superior quality, and collaborations with some of the world's most acclaimed innovators and creatives.