

PAOLA NAVONE, GUEST OF HONOUR AT SFF 2018, USES BOLON FLOORING FOR HER INSTALLATION THAMMADA

At Stockholm Furniture & Light Fair, February 6-10, this year's Guest of Honour; the design icon Paola Navone creates a unique installation – Thammada.

Thammada – Thai word for “everyday” – embodies the conceptual approach of Paola Navone's work. Paola Navone uses Bolon's Artisan and Create Collection to mix together everyday things, pattern and textures, fabrics, objects and furniture coming from different worlds in a friendly, pop and colorful interior.

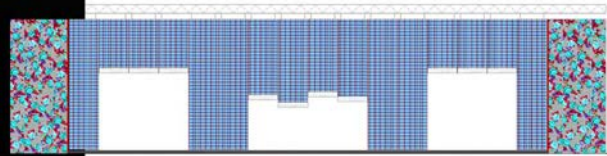
“There are companies for which I feel a special fascination. It happens with Bolon. For the savoir faire belonging to its tradition. For the very special creativity that Bolon products tell. A little by chance and a little by attraction, our two worlds met here in Stockholm and I hope it is the beginning of a new creative complicity.” says Paola Navone.

Paola Navone was born in Turin and later moved to Milan, although she sees herself first and foremost as a citizen of the world: driven by her strong interest in the most widely differing cultures – particularly Asian ones. She travels a great deal, bowing to a natural inclination to cross boundaries, and not only geographical ones. Paola Navone received her degree in architecture from the Polytechnic University of Turin in 1973. In the 1980's she was active in the avant-garde design movements Alchimia and Memphis and in 1988, she created the Mondo brand together with Giulio Cappellini. In her long and diversified career she has easily switched between the roles of architect, designer, art director, both independently and for selected clients such as Baxter, Casamilano, EgiziPoliform, Slide, Linteloo, Emu, Mamoli, Lando, Reichenbach, Poltrona Frau.

Stockholm Furniture & Light Fair will be held on February 6-10, 2018 at Stockholmsmässan.

BOLON

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**ABOUT BOLON**

Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. It is a third-generation family business run by sisters Annica and Marie Eklund. Under their leadership, Bolon has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Volvo Cars, Adidas, Skype, Missoni and Rezidor Hotel Group. With a strong commitment to sustainability, Bolon designs and manufactures all its products at a facility in Ulricehamn in Sweden. The company is recognised worldwide for its award-winning flooring and its collaborations with some of the world's most acclaimed innovators and creatives. Turnover 2017: 320 million SEK. Number of employees: 120. bolon.com

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