



BOLON LAUNCH FIVE NEW MADE-TO-MEASURE RUGS IN BOLD PATTERNS

Last year Bolon introduced made-to-measure rugs as a new category to their product portfolio. In April the company adds five new designs to the product offer. The new available rugs are the five unique designs from the Truly flooring collection, that was launched earlier this year. Truly is all about enlarged patterns, colour effects and hyper texture.

– Our rugs have been a great success since the launch. To be able to offer the market our most expressive patterns in Truly as rugs, feels exciting. Truly rugs will add a unique look to any interior space with its bold designs, says Klara Persson, the company's Head of Product Management.

Bolon's made-to-measure rugs give the customers endless options to select just the right design, trimming and size for their specific project. Truly rugs are offered with eight different Bolon trimmings. The minimum size that Bolon produce is 2 x 2 meter and maximum is 4 x 8 meter. Sizes under and over that will be handled on request. Lead time is 4–6 weeks and the rugs are made in Sweden only with renewable energy and contains recycled material like all Bolon flooring collections.

BOLON

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ABOUT BOLON

Bolon is a Swedish design company specialized in innovative and sustainable flooring and rugs solutions for public spaces. Under the leadership of sisters Annica and Marie Eklund, the third-generation family business has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas, Apple and Missoni Home. With a strong commitment to sustainability, Bolon designs and manufactures all products in its facility using only renewable energy. The company has gained worldwide recognition for their award-winning design, superior quality, and collaborations with some of the world's most acclaimed innovators and creatives. bolon.com

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