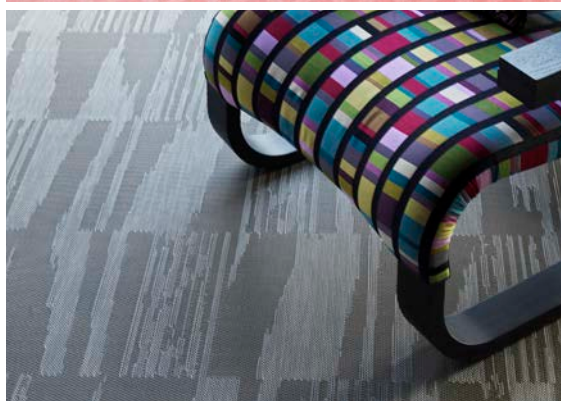


THE NEW MISSONI HOME BOLON COLLECTION IS A COLOURFUL EXPLOSION

For many years, Bolon has enjoyed a fantastic collaboration with acclaimed Italian fashion and design house Missoni. In September a new Missoni Home collection will be launched, furthering the design house's identity on Bolon Flooring. With the addition of new patterns and colours the collection offers a cheerful aesthetic to its fall release.

– We are so proud of our long-term relationship with the Missoni family which has led to some creative and bold collections over the years. The 2019 collection is an eye-catching explosion of colours that will suit well for any interior projects with a one of a kind desire, says Annica Eklund, Bolon's Chief Creative Officer.

Two new patterns have been added to the collection. Trinidad is a vibrant, colourful, striped pattern most recognised from one of Missoni Home's iconic rug designs. This pattern becomes a striking design feature wherever it is laid. While Fireworks is inspired by one of Missoni Home's signature fabrics and features a strong graphic pattern with a flowing gradient. The classic Zigzag is available in three new colours; Turquoise for a strong visual character, Green for a natural vibe and Red to give any space a new lift. Flame is now available in the very popular Pineapple colour and Flame Patch in three brand new colourways – Lagoon, Wood and Black.



– The novelties for 2019, such as the multicoloured Trinidad and black-and-white Fireworks inspired by the space-dyed fabrics of Missoni Home, offer additional unique touches to a collection that reflects the distinctive characteristics of Missoni, says Rosita Missoni.

All designs are available as a roll except Flame Patch which comes in 50x50 cm tiles. The collection is made in Sweden, contains recycled material, is easy to maintain, has a high-performance classification 33 Heavy commercial and a 15 years warranty. The new collection proves that flooring can be a colourful expression and a one of a kind product.

ABOUT BOLON

Bolon is a Swedish design company that makes innovative flooring solutions for public spaces. It is a third-generation family business run by sisters Annica and Marie Eklund. Under their leadership, Bolon has transformed from a traditional weaving mill into an international design brand with clients such as Armani, Google, Four Seasons Hotels, Chanel, Adidas, Apple and Missoni Home. With a strong commitment to sustainability, Bolon designs and manufactures all its products at a facility in Ulricehamn in Sweden. The company is recognised worldwide for its award-winning flooring and its collaborations with some of the world's most acclaimed innovators and creatives. bolon.com

For more information, please contact:

Carmencita Lundsten

Tel: +46 321 530 514

carmencita.lundsten@bolon.com

bolon.com